



Specifications for A1 Posters

Size

A1 Portrait 594mm (Wide) x 840mm (High)

Safe copy area

524mm (Wide) x 770mm (High)

Paper weight

170gsm (recommended)

Quantity

Campaign plus spare(s)

Artwork Format

300 dpi, cmyk in pdf, eps, jpeg or Tiff

Please email your artwork file to

gerry.gallott@positivemediamarketing.co.uk

Or upload at:

<https://dropbox.hightail.com/PositiveMediaMarketing>

Please provide artwork / posters without print trim lines.

Delivery

Positive Media Marketing offices

-Ten working days before campaign start date

If you require any assistance, please call Gerry on 01702 474762 Ext 1

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