













TO ARRANGE A SCHOOL TOUR CALL 01732 529122

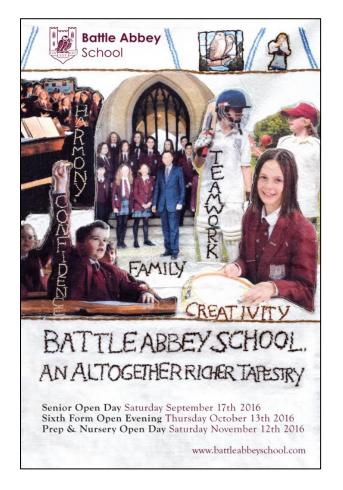
THE MALLING SCHOOL, BEECH ROAD, EAST MALLING, KENT, ME19 6DH

OR EMAIL OFFICE@THEMALLINGSCHOOL.KENT.SCH.UK









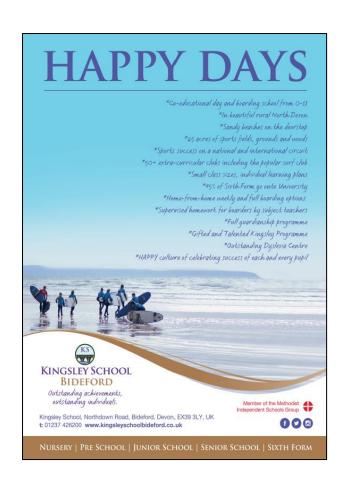














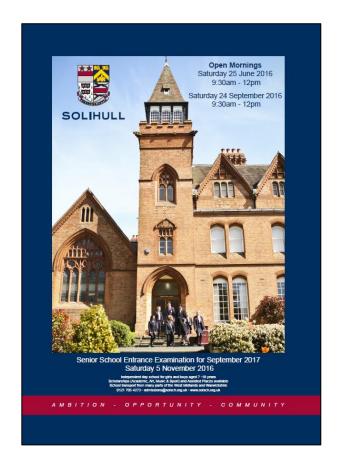


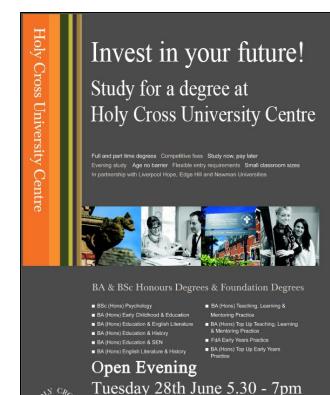












ww.holycross.ac.uk 0161 762 4513

Holy Cross University Centre Manchester Road Bury BL9 9BB

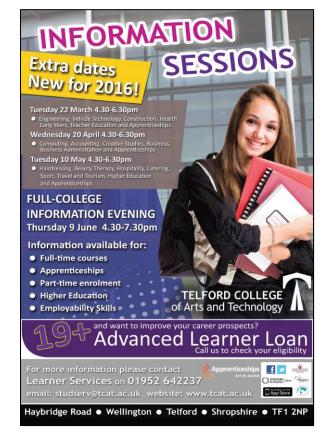


















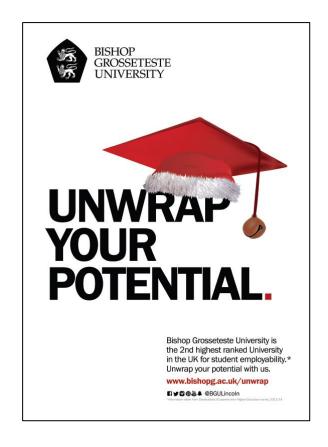










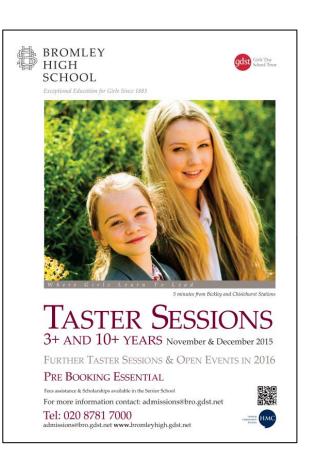




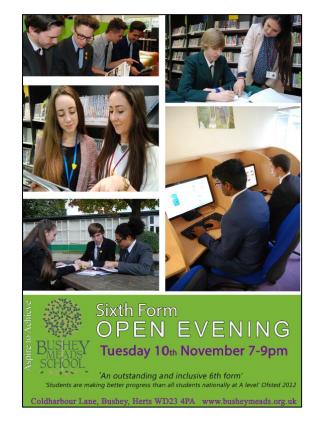


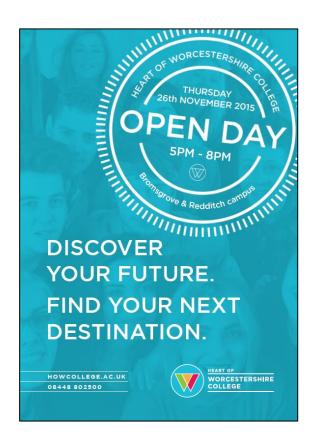


































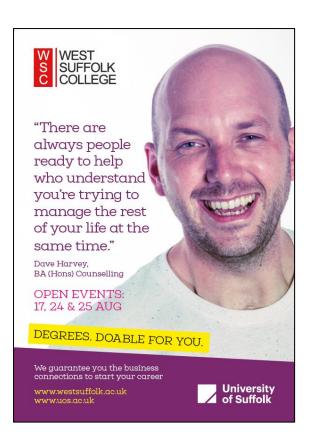


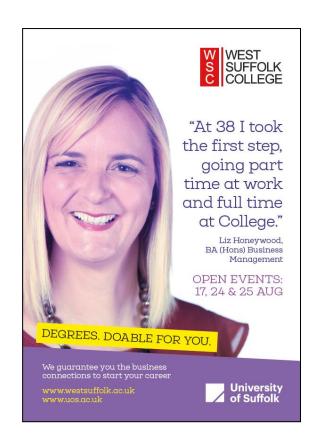
















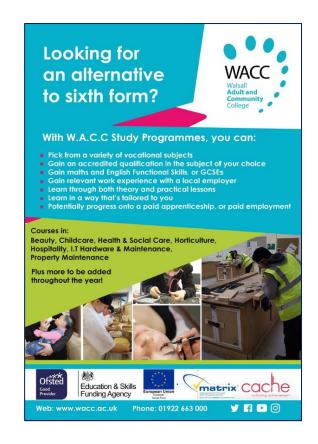














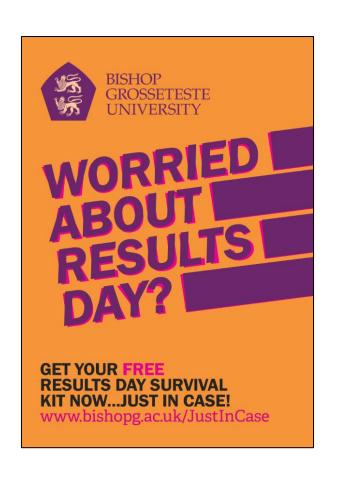








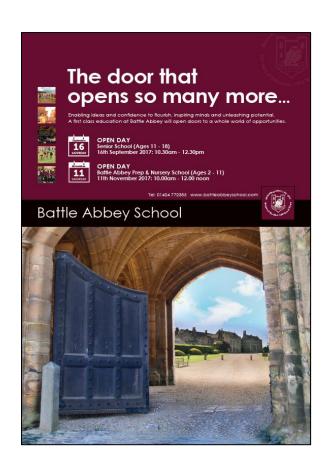




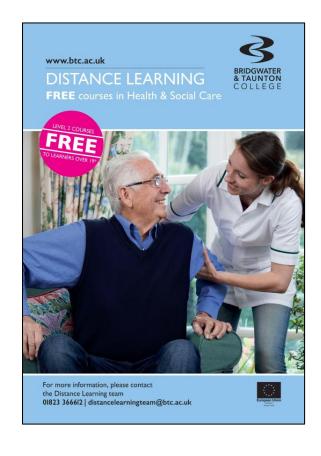






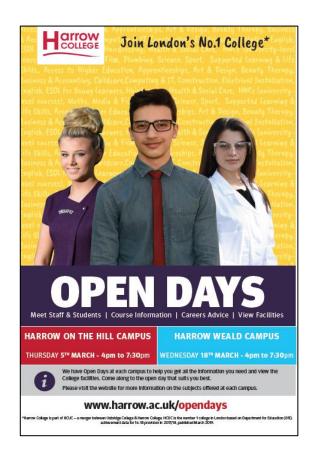
































## **Testimonials**

"We found advertising in the washrooms of one of our local theatres a very effective way of promoting our College Open Evenings. Positive Media Marketing were very professional and helpful and we would not hesitate in recommending them to others"

Kay Staines, Marketing Manager, Palmers College, Thurrock

"Overall, very pleased with the service we was offered, it seemed nothing was too big or too small to ask. Very helpful and friendly staff, would definitely recommend"

Davina Macfarlane, Marketing Manager, Barnsley College

"The process was smooth and simple and the after care service was excellent. It was lovely to see a pic of the sites by way of a follow up, so few agencies do this and it helps sell the channel internally at board level. The sites represent a departure in terms of demographic for us but I'm sure will become a key component in reaching our central Hastings catchment area. I couldn't be happier. I'm planning to keep this as a regular component of our bi-yearly campaigns from now on."

James Dennett, Marketing Manager, Battle Abbey School

## "Excellent service and great local visibility"

Claire Burton, Campaigns Manager, North West Kent College

## "They look so great"

Denise Woodfield, Marketing Manager, Bromley High School

"Really appreciate the level of service and quality of the displays."

Lisa Harris, Principal, Wickham Court School

## "Hi Simon, I'm very happy thanks with the washroom poster advertising"

Paul Kitson-Head of Marketing and Promotions for West Nottinghamshire College

...Simon provided excellent customer service as we had been disorganised in producing artwork for our new poster. He arranged print of the posters at a very competitive rate and had the posters live within less than a working week. Most impressive.

Shahnaz Fraser, Account Manager, The Point Advertising Agency for City College Norwich

"Positive Media Marketing's shopping centre advertising sites have proved very successful, and cost effective, in raising awareness of Myerscough College AND - most importantly - driving visitors to specific College events".

Stuart Davidson, Head of Marketing, Myerscough College

"I think that these poster campaigns reinforce the channels we use"

Angela Bucknor, Marketing Manager, Waltham Forest College

"Thank you for your patience and support in helping the campaign to take place. You were supportive and communicated clearly"

Pauline Smith, Business Manager, St Mary's Sports College, Hull

"By the way at our recent open day at least 25 people who came through the door had seen the posters in the centre, so it has worked reasonably well targeting adults"

Allan Carruthers, Head of Marketing and Communications, Tower Hamlets College

